

# RIBBON TYING

UNITING YOUR BUSINESS WITH THE CHAMBER AND COMMUNITY



A Ribbon Tying symbolizes the business being united and “tied together” with the resources of the Brunswick County Chamber, the business and the community. For first year Chamber Member businesses, the event connects our robust community with your customers, vendors, family, friends, town officials, local business people and members of the public.



## WHY TIE?

**Uniting you with our community and connecting you to the area.**

- Get introduced to the Membership
- Share your products or services
- Begin or increase your customer base
- Network with other professionals
- Gain exposure for your business

## YOUR DUTY

**Showcasing your business and what you offer is the ultimate goal.**

- Confirm your date and location
- Provide refreshments (and use a Chamber Member to cater!)
- Send out your own invitations to clients, customers, family and friends

## SCHEDULE IT

**Ensuring the greatest opportunity for attendance is a step to success.**

- Call the Chamber first to schedule
- Ensure at least two week notice
- Keep the time to one hour
- Monday - Friday (no Thu noon or Fri PM)
- After Fall Daylight Savings, no 5PM+

## THE CHAMBER

**There to facilitate and introduce you to the community, we provide:**

- Event added to calendar and weekly
- Ribbon provided for the event
- Town Officials and Membership invited
- Pictures on social media, Chamber website and captioned photo to media

*Ribbon Tyings are offered to new Chamber Members in their first year of Chamber Membership. At a Ribbon Tying, the ribbon is cut by the business owner with all in attendance gathered behind them. Then the ends are tied together by the Chamber to signify unity with the organization, the Chamber and the community.*

*Ribbon Cuttings are available to members who wish to celebrate a significant change such as an anniversary, expansion, relocation, or new employee. Annual Ribbon Cuttings are included in our Leader and Partner levels or available as an a la carte item.*