

# BRUNSWICK COUNTY CHAMBER

## THURSDAY PERKS



*The Thursday Perks program has become a leading benefit to Chamber Members providing an opportunity for members to network in a safe environment. Members who attend Perks regularly, stay visible with their colleagues and business peers, providing each other with numerous opportunities to refer business and grow strong, robust, professional relationships.*

### PITCH PERFECT

Each attendee has the opportunity to present their **30 - second pitch**. Provide the **essentials**: Your name and business, **what sets you apart** and what you are looking for in a referral. Stick to the basics and end with your name and a **smile** for a Perfect Pitch every time.

### NEXT LEVEL NETWORKING

The **small group setting** offers an opportunity to mingle with like minded professionals with the same expectations: To **grow relationships** and gain business leads. Schedule **one-on-ones** with other Perks attendees to **build rapport** quicker.

### BE A PRO PRESENTER\*

Each Perks meeting has an attendee provide an **8 minute presentation** to do a **deeper dive** into his/her business. Provide visuals and materials to enhance your presentation, **share your passion** for what you do and bring **2 door prizes** connected to your business (worth a minimum of \$20 each).

### REAP THE REFERRAL REWARDS

Perks is one of our most successful programs for our members. Your fellow Perks attendees become an **extension of your salesforce**, referring you and your business. You **sharpen your networking skills** and develop lasting relationships that help you to **grow personally and professionally**.

\*Presenters must attend a minimum of ten Perks Meetings prior to Presenting

# EXTENDED SALESFORCE