

THURSDAY PERKS

AN EXTENDED SALES FORCE WORKING FOR YOUR BUSINESS



The Thursday Perks program has become a leading benefit to Chamber Members providing an opportunity for members to network in a encouraging environment. Members who attend Perks regularly, stay visible with their colleagues and peers, providing each other with numerous opportunities to refer business and grow strong, robust professional relationships.



PITCH PERFECT

Present your business and ask for what you need.

Each attendee has the opportunity to present their 30-second pitch. Provide the essentials: Your name, business, what sets you apart and what you are looking for in a referral. Keep to the basics and end with your name and smile for a Perfect Pitch every time.

BE A PRO PRESENTER*

Gain ground with an extended presentation on your business.

Each Perks meeting has an attendee provide an in-depth 8 minute presentation about his/her business. Provide visuals and materials to enhance your presentation, share insight into what you do and bring two door prizes that are connected to your business (each valued at \$20 minimum).

*Presenters must attend a minimum of 10 Perks meetings, over 8 months, prior to Presenting

NEXT LEVEL NETWORKING

Consistency is the key. Members who return see the Perks impact.

The small group setting offers an opportunity to mingle with like minded professionals with the same expectations: To grow relationships and to gain business leads. Schedule one-on-ones with other Perks attendees to build solid rapport more quickly.

REAP THE REFERRAL REWARDS

Increase your bottom line through networking.

Thursday Perks is one of our most successful programs for our members. Your fellow Perks attendees become an extension of your sales team, referring you and your organization. As an added bonus, you sharpen your networking skills and develop lasting relationships to help you grow personally and professionally.

The Thursday Perks program is a tremendous asset to my business. It regularly generates new customer leads for me to pursue. It is a great way for me to expand my sales force, along with giving me the satisfaction of knowing that I am able to help other small businesses in my community! PERKSWERKS!

- Bill Raphael, Owner, Prestige Outdoor Lighting