



Who Are Chamber Ambassadors?

Ambassadors are an exclusive group of business professionals who serve as advocates for the Chamber and the business community. Ambassadors are highly visible, prestigious volunteers who enjoy the rewards of making new contacts, strengthening relationships and accessing a wealth of information and resources. Ambassadors welcome new businesses to the area and inform them of the benefits of becoming a Chamber member. As an Ambassador you help to increase the retention rate of existing members by being responsive to members' needs and reinforcing the value of Chamber membership. Ambassadors encourage member participation in Chamber activities, and will act as mentors to our new members to help our Chamber grow. Ambassadors expect the commitment of positive leadership in our Chamber and will work as a team of goodwill Ambassadors to our community. Ambassadors are the front-line representative for the Chamber at various networking events and fundraisers to welcome and engage members at these events.

Why Be a Chamber Ambassador?

Being an Ambassador is an opportunity for you and your employer to gain recognition and heightened visibility in the community. Ambassadors gain business exposure by being the first to meet chamber members and put their company's name in the forefront. By volunteering at chamber events you'll often be seen in the published photos and have the distinguished role of introducing members to each other. By attending the monthly Ambassador meetings, your business is always involved and kept current on what is going on within the community. Being an Ambassador is also a great networking opportunity with business and community leaders. Ambassadors also contribute to growth and change in the Brunswick County area, and have a chance to give back to the community. Ambassadors also can gain awards and will receive monthly recognition for all the hard work and effort put forth. If you have been wanting to build your business contacts, becoming an Ambassador just makes sense.

What Are Ambassador Responsibilities?

Ambassadors support the work of the Brunswick County Chamber of Commerce by:

- Completing and returning the Ambassador application
- Meet or exceed the minimum requirement of annual activities (see requirements)
- Commit to a one-year term of service, can continue at one-year intervals
- Promote the chamber in the community, and seek out new members
- Promote participation and attendance at chamber events
- Bring positive energy and attitude to all chamber events
- Attending grand openings and ribbon cutting events
- Making members feel comfortable at Business After Hours and other chamber functions
- Attend monthly Ambassador meetings
- Visiting members throughout the year to encourage involvement in chamber programs and ensure that the chamber is meeting their needs
- Monthly contact with new or renewing members
- Share your chamber experiences with non-members and the community

What are Ambassador Requirements?

Ambassadors commit to meeting or exceeding the following requirements:

- Must be a chamber member/employee in good standing, if dues become 90 days or more past due, you are subject to suspension of the program
- Ambassadors are required to attend at least 2 ribbon cuttings per month (we have 8-10 per month)
- Ambassadors are required to attend at least 1 Business After Hours per Quarter (we have 1 per month)
- Ambassadors can ***NOT solicit*** business at face to face check ins (you are there on chamber business)
- Must attend 8 of the 10 monthly Ambassador meetings (we do not meet in July and Dec)
- Must assist in volunteering on site at 2 large events (one being a shift at the NC Oyster Festival)
- Must have a flexible schedule and have strong interpersonal skills, motivation, and sensitivity to member/prospects as needed
- Bring anything that needs attention to the Member Relations Director, whether good or bad
- Strongly consider becoming a mentor for our GPS Program (Guiding your Professional Success)

Code of Conduct

- Maintain confidentiality and refrain from publicly discussing internal chamber or ambassador issues
- Wear your Ambassador name-tag when you are representing the Chamber
- Maintain a positive attitude concerning Chamber stances and activities-you are an extension of the Chamber when out and about in the community
- Work and act professionally at Chamber-sponsored events
- Ambassador status can be revoked for the following reasons:
 - *Cancellation of Chamber Membership
 - *Inability to fulfill responsibilities as agreed upon

As the employer of _____, I endorse his or her participation in the Ambassador Program and understand the time and commitment involved.

Employer Signature _____ Date _____

I am committed to the responsibilities required to be an Ambassador of the Brunswick County Chamber of Commerce.

Ambassador Signature _____ Date _____

Contact Heather Buell to learn more and attend an Ambassador meeting.
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