



Brunswick County
Chamber
of Commerce

MEMBERSHIP BENEFITS



CONNECT

COLLABORATE

CULTIVATE

COMMUNITY

JOIN NOW!



join.brunswickcountychamber.org

Join the Chamber and give your business the edge it needs!

2020 has been a challenging time for our members and the community. In these pivotal times, the Brunswick County Chamber of Commerce has strengthened strategic partnerships through collaboration and ingenuity to benefit our members. As we move into 2021, we look forward to new programs and services while continuing to think outside the box and bring business to your doorstep.



Brunswick County
**Chamber
of Commerce**

building community and supporting business



112 Pine Street Shallotte, NC 28470
910.754.6644 | 800.426.6644
BrunswickCountyChamber.org

Brunswick County Chamber of Commerce

FEATURES & BENEFITS	Benefit *Value	Pillar	Leader	Partner	Builder
Premier logo placement on Chamber social media announcements and homepage of website * (4) eblast per week w/15,000 contacts and 24/7 website	Total Value *\$28,800	•	•		
Premier booth location at (3) key events	\$2000	•			
Attend all Chamber events - (4) tickets	\$620	•			
Recognition display at all events	\$1400	•	•		
Company Banner on chamber website	\$1100	•	•		
Premier Booth Space at Business Expo	\$500	•	•		
Opportunity to Host After-Hours (<i>per availability</i>)	\$250	•	•	•	
Digital logo recognition on chamber prompter	\$500	•	•	•	
Include Your Marketing Materials in Chamber mailouts	\$2000	•	•	•	
BE AN AMBASSADOR ...BUILD VALUABLE RELATIONSHIPS	PERK!	Attend	An	Ambassador	Meeting
Ticket(s) to Chamber event of choice	\$200	4	4	2	1
THURSDAY PERKS MEMBER EXCLUSIVE Chamber member key business building opportunity 2019 Referrals were \$287,866	★	•	•	•	•
Display Your Marketing Materials in Chamber lobby *business card of primary rep.	\$1100	•	•	•	*
Membership decal and certificate letting everyone know your business is invested in the community	★	•	•	•	•
Marketing partnerships – <i>raise your business profile... sponsor a Chamber Event!</i>	★	•	•	•	•
24/7 Search Engine Optimization connecting your business to a global marketplace	★	•	•	•	•
Enhanced landing page on Chamber website	\$800	•	•	•	•
Share your message on chamber eblast and social media (*industry standard value of each eblast) - (** annual eblast))	*\$250	Premier Placement	**30	**15	** 4
Opportunity to Attend Free & Discounted Training	\$550	•	•	•	•
<i>Grand Openings, Ribbon Cuttings, Re-Openings</i>	\$500	•	•	•	•
Office Depot “Deep” Discount Card	\$\$\$\$	•	•	•	•
One set of Mailing Labels (emailed) Per Year	\$100	•	•	•	•
Ability to link Chamber Logo on Your Company Website	\$100	•	•	•	•
List your Member-to-Member deals, <i>Events, hot deals, job postings</i>	★	•	•	•	•
Business Referrals – We only Refer members!	\$750	•	•	•	•
New Member Announcement – 15,000 view opportunity	\$300	•	•	•	•
Connect to Brunsco Has It Billboard and Website...12.5M views	\$800	•	•	•	•
Attendance to Chamber Networking Events	\$150	•	•	•	•
Link to <i>Your business page</i> from member landing page	\$250	•	•	•	•
Supporting the Quality of Life in Our Community	PRICELESS	•	•	•	•
Benefit Packaging		\$74,270	\$47,650	\$12,000	\$5,350
Membership Investment		\$3300	\$1100	\$595	\$325
★ = Valuable Member Opportunities					
*Industry standard benefit values					

What Can We Do For Your Business?

Chamber Marketing Opportunities

Weekly Social Media Sponsorship

Digital e-blasts are created weekly by the Chamber staff sharing information about business member's happenings and community news.

Sponsorship opportunities include your company logo and a link on each e-blast with views ranging from 5,000 on the average up to 10,000 unique views per e-blast.

Google Certified

We partner with Google proper and the Brunswick Community College Small Business Center to get your business accurately listed on the #1 search engine in the world, Google Business!

After Hours Networking Opportunities

You never know who you will meet at the Chamber After Hours! It is a great way to network with people who are seeking your services!!

Opportunity open to Partner, Leader & Pillar Members. Consider hosting one of our networking events to bring business to your doorstep!

Coupons & Discounts

Member to member money saving discounts available and an Office Depot "deep" discount card for all your office supplies and printing needs.

Collaboration & Partnership

The Chamber partners with organizations which work together with the Chamber to support and encourage small business success. These workforce organizations take the guess work away so you can focus on your daily operations.

Have a question, our resources are here to help!

Enhanced Landing page on Chamber website

Gives your business a platform to design a custom landing page on our Chamber website. Search Engine Optimization for those seeking your services.

Signature Event Sponsorship

This direct marketing opportunity puts your business in front of attendees at Signature Chamber events. Your business will be announced at the event as a sponsor, included in print media, advertised on the online event page, promoted on social media, and showcased on displays at the event.

Display Marketing Materials in our Chamber office

The Brunswick County Chamber of Commerce is located at 112 Pine Street in Shallotte NC.

This location allows your business brochures to be available to the daily foot traffic seeking your services.

EVENTS and PROGRAMS



We recognize that our Members have diverse marketing demographics which is why we have developed a variety of programs and events. Find your fit.



Ambassadors are an exclusive group of business professionals who serve as advocates for the Chamber and the business community.

Ambassadors are highly visible, prestigious volunteers who enjoy the rewards of making new contacts, strengthening relationships and accessing a wealth of information and resources. Ambassadors welcome new businesses to the area and inform them of the benefits of becoming a chamber member.



Our online guide provides a stunning visual to explore the variety of products and services our members have to offer. With simple navigation and 1-click access to your business website, this site is the one stop shop for those looking to relocate, tourists and our local community.



Leadership Brunswick County is a program sponsored by Brunswick Community College and the Southport-Oak Island Area, North Brunswick and Brunswick County Chambers of Commerce to develop corps of informed, committed and qualified individuals capable of providing dynamic leadership for Brunswick County.



Providing useful information on a variety of topics, B.O.S.S. seminars will be scheduled throughout the year as a direct result of what our Membership is asking to know and learn. In partnership with the Business Development Committee and Brunswick Community College Small Business Center, the seminars will host experts in a variety of fields to share pertinent information or provide simple solutions to various challenges our members face in different areas of business.



Business After Hours is the premier networking event for business professionals, giving you the opportunity to discuss and share ideas with other business members. It is a relationship-building experience held in a relaxed setting that benefits you and your company through added contacts and resources. Business After Hours events take place once a month in a location designated by a sponsor company.



The South Brunswick Business Development Committee is a 501c3 Foundation that works to facilitate and fund activities driven by the needs of the South Brunswick Islands business community in coordination with the Brunswick County Chamber of Commerce and the towns that make up the South Brunswick Islands.



Thursday Perks

NETWORKING AND BUSINESS REFERRALS

PITCH PERFECT

Each attendee has the opportunity to present their 30-second pitch. Provide the essentials: Your name, business, what sets you apart and what you are looking for in a referral. Keep to the basics and end with your name and smile for a Perfect Pitch every time.

BE A PRESENTER

At each meeting, a select business is given the opportunity to showcase the best of their business services in an in-depth 8 minute presentation. Presenting businesses provide insight using visuals and materials to enhance their presentation and bring two door prizes that are connected to their business. Presenters must attend a minimum of 10 Perks meetings, over 8 months, prior to presenting. Spaces are limited and fill up quickly!

NETWORKING OPPORTUNITY

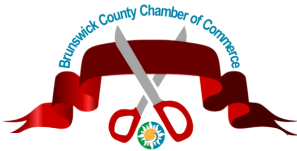
The small group setting offers an opportunity to mingle with like minded professionals with the same expectations. Sharpen your networking skills and develop lasting relationships to help you grow personally and professionally. Increase your bottom line through networking.

REAP THE REWARDS

Thursday Perks is one of our most successful member programs, with \$246,000.00 annual member to member close of business!! Your fellow Perks attendees become an extension of your sales team, referring you and your organization and utilizing your business services. Members who consistently attend Perks see the impact it has on their business.

The Thursday Perks program is a tremendous asset to my business. It regularly generates new customer leads for me to pursue. It is a great way for me to expand my sales force, along with giving me the satisfaction of knowing that I am able to help other small businesses in my community! PERKSWERKS!
– Bill Raphael, Owner, Prestige Outdoor Lighting

Ribbon Cutting



BRINGING THE CHAMBER AND COMMUNITY TO YOUR DOOR STEP

Host a ribbon cutting with the Brunswick County Chamber of Commerce and celebrate a mile stone in your business journey!

BENEFITS

- Gain exposure for your business!
- Invite the community to your location to learn more your products or services.

OUR PART

- Event added to Chamber calendar
- E-blast sent to membership
- Town Officials and Membership invited
- Pictures on social media, Chamber website and captioned photo to media
- Chamber brings the scissors and the ribbon

YOUR PART

- Confirm your date and location with the Chamber.
- For best turnout, please give at least 2 weeks notice.
- Ensure best attendance by hosting Tuesday or Thursday, between 9 am - 5 pm
- Provide refreshments (partner with a Chamber Member to cater!)
- Send out your own invitations to clients, customers, family and friends

Showcasing your business is the ultimate goal!

Annual Meeting

The Annual Membership meeting is a time to bring our members together, where staff and board give a recap of the previous year and goals for the new year, along with recognizing outgoing and incoming board members.

Meeting Sponsor - \$1000

- Exclusive Meeting Sponsor
- Verbal acknowledgement at event
- Introduction of Chamber Chairman.
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Venue Sponsor - \$1000

- Exclusive Venue Sponsor
- Verbal acknowledgement at event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Food Sponsor - \$500

- Food Sponsor - multiple available
- Verbal acknowledgement at event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Media Sponsor - \$250

- Media Sponsor - multiple available
- Verbal acknowledgement at event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Chairman's Gala

Our Annual Business Awards Gala celebrates Chamber Member businesses who have demonstrated exemplary success, growth & community commitment.

Presenting Sponsor - \$3000

- Exclusive Presenting Sponsor
- Welcome Remarks
- Introduction of Chamber Chairman
- Reserved table of 8 (includes dinner)
- Photo with Chairman's Award winners
- Verbal acknowledgement at event
- Option to provide raffle and/or promotional materials at event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Table Sponsor - \$500

- Reserved table of 8 (includes dinner)
- Verbal acknowledgement at event
- Display of business name on table
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Award Sponsor - \$250

- Company name listed on award
- 2 Admission tickets (includes dinner)
- Photo with award winner
- Verbal acknowledgement at event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Entertainment Sponsor - \$500

- Reserved table of 8 (includes dinner)
- Display of business name near entertainment
- Verbal acknowledgement at event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page



Business Expo

Our Shop Small, Buy Local annual business expo showcases our diverse business community and provides an arena for our members to share their products and services all while increasing exposure for Brunswick County as a place to live and thrive.

Show Sponsor - \$2000

- Exclusive Show Sponsor
- Prime vendor location with triple booth space
- Banner placement (banner provided by sponsor)
- Prominent display of logo throughout venue
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Speaker Sponsor - \$250

- Exclusive Speaker Sponsor
- Introduction of Speakers
- Vendor Booth
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Pipe & Drape Sponsor - \$500

- 6 Pipe & Drape Sponsorship opportunities
- Vendor Booth
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Wine Sponsor - \$500

- Exclusive Wine Sponsor
- Vendor Booth
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Media Sponsor - \$500

- Exclusive Media Sponsor
- Vendor Booth
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Kid's Expo

This event provides a forum for our youth ages 7 – 18 to create, market and sell. This annual event is designed to foster entrepreneurial spirit, teach best business practices, and develop necessary communication and customer service skills which will enhance their personal and professional futures.

Presenting Sponsor - \$1500

- Exclusive Presenting Sponsor
- Prime vendor location with booth space
- Logo on giveaway for Kids.
- Prominent display of logo throughout venue
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Award Sponsor - \$150

- Individual Award Sponsor - multiple opportunities
- Picture with recipient of award
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Expo Sponsor - \$250

- Multiple Expo Sponsorship opportunities
- Vendor Booth
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Be an Angel Sponsor - \$100

- Multiple angel sponsorship opportunities
- Help fund the "dreams" of a young entrepreneur.
- Photo opportunity with sponsored booth/child
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Women in Business

The Women in Business Committee is comprised of Brunswick County Chamber Members committed to fostering a supportive environment for women in business to thrive.

WINE, WOMEN & CHOCOLATE

Venue Sponsor - \$500

- Exclusive venue sponsor
- Table space in premier location
- Four Tickets to event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page

Choose your Opportunity - \$250

- Exclusive fashion show, wine, dessert , food, basket or media Sponsor
- Table space (optional)
- Two Tickets to event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

WOMEN OF IMPACT AWARDS

Presenting Sponsor - \$2000

- Exclusive Presenting Sponsor
- Welcome Remarks
- Introduction of Chamber Chairman
- Reserved table of 8 (includes brunch)
- Verbal Acknowledgement at event
- Photo with Chairman's Award winners
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.
- Option to provide raffle and/or promotional materials at event

Speaker Sponsor - \$1000

- Exclusive Speaker Sponsor
- Introduction of Speaker
- 3 Minute Presentation on Own Business
- 2 Admission Tickets with seats at Speaker's Table (includes lunch)
- 1/4 page ad in event program (supplied by sponsor)
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Sponsor a Table - \$500

- Reserved table of 8
- Verbal acknowledgement at event
- Display of business name on table
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page

Individual Award Sponsor - \$250

- Company name listed on award
- 2 Admission tickets (includes lunch)
- Photo with award winner
- Verbal acknowledgement at event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

WOMEN IN BUSINESS WORKSHOP

Venue Sponsor - \$1000

- Exclusive Venue Sponsor
- 1 minute presentation on your business
- 4 Tickets to event
- Verbal acknowledgement at event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.
- Option to provide a marketing piece to attendees (supplied by sponsor)

Choose your Opportunity - \$250

- Exclusive Food, Wine or Workshop Sponsor
- 1-minute presentation on your business
- 4 Tickets to event
- Verbal acknowledgement at event
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.
- Option to provide a marketing piece to attendees (supplied by sponsor)



Thank you to our Mother of Pearl Sponsor!



*Celebrating 40 years of making memories with our love of oysters.
The festival brings fun, food and festivities to our
Brunswick County community,
and 30,000 visitor opportunities to promote your business!
Sponsors are promoted on all media marketing platforms.*

Main Stage - \$5000

- Exclusive Entertainment Sponsor
- Prime vendor location with 10 x 10 booth space
- 6 - 2 day Admission Tickets
- Kicks-off event each day on stage
- Banner on Stage (provided by sponsor)
(additional banners will share the stage)
- Sponsorship recognition on all event materials,
signage and communications with a link to your
website/chamber landing page.

Ozzy - \$2000

- Exclusive Volunteer Sponsor
- Prime vendor location with 10 x 10 booth space
- Custom product giveaway with business logo
for volunteers (provided by Sponsor)
- 6 Admission Tickets
- Banner in volunteer tent (provided by sponsor)
- Sponsorship recognition on all event materials,
signage and communications with a link to your
website/chamber landing page.

Band of Oysters - \$2000

Sponsor a band! 5 opportunities available.

- 10 x 10 booth space
- 6 admission tickets
- Introduce one of the bands on stage
- Sponsorship recognition on all event materials,
signage and communications with a link to your
website/chamber landing page.

The "Jon" - \$1500

- Exclusive Port-a-jon sponsor
- Sign on side of port-a-jon
... put your message where it counts!
- 10 x 10 booth space
- 4 admission tickets
- Sponsorship recognition on all event materials,
signage and communications with a link to your
website/chamber landing page.

Galley - \$1750

- Exclusive Food Court Sponsor
- Placards with company logo on all tables
- Prime vendor location with 10 x 10 booth space
- Banner at Food Court area (banner provided by
sponsor)
- 4 Admission Tickets
- Sponsorship recognition on all event materials,
signage and communications with a link to your
website/chamber landing page.

Bed of Oysters - \$1000

Sponsor accommodations! 3 opportunities available.

- 10 x 10 booth space
- 2 admission tickets
- Sponsorship recognition on all event materials,
signage and communications with a link to your
website/chamber landing page.

Sponsorship offers your business an unmatched branding, marketing and sales opportunity for your local business.

Strand of Pearls

- Multiple Sponsorship opportunities available
- Prime vendor location with 10 x 10 booth space
- 5 - Oyster Festival Shirts
- Customized Opportunities
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

All Aboard - \$5000

Be the exclusive transportation sponsor!

- 10 x 10 booth space
- 6 -2 day admission tickets.
- Signage on shuttle (provided by sponsor)
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Be a sponsor of this years
Oyster Festival,
The Brunswick County Chamber of
Commerce's largest fundraiser.
As a non-profit, all proceeds from the
festival are used for operational
and marketing purposes.

Aw Shucks! - \$500

Let your banner share your message.

- Banner at festival (provided by sponsor)
- 2 admission tickets
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Shell Shucked

- Exclusive V. I. P. Sponsor
- 10 x 20 booth space
- 6 - 2 day admission tickets
- Customized Opportunities
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Contest - \$1000

Sponsor one of the shucking, eating or stew contests.

- 10 x 10 vendor booth
- 10 admission tickets
- Banner in Contest Tent (provided by sponsor)
- Present award to contest winner
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Bucket of Oysters - \$750

Be a community partner.

- 10 x 10 booth space
- 2 admission tickets
- Banner at festival (provided by sponsor)
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

Social Media - \$500

Be a Social Media Sponsor!

- Logo on all social media sites.
- 2 admission tickets
- Sponsorship recognition on all event materials, signage and communications with a link to your website/chamber landing page.

*Vendor Opportunities at
www.NCoysterfestival.com*

Please note: this is member pricing. Chamber members receive first notice of sponsorship opportunities.
Non-members, please contact the Chamber for sponsorship availability.



CHAMBER MEMBERS STAY CONNECTED

BE AN
AMBASSADOR

MEMBERS
ANNUAL
MEETING

CHAIRMAN'S
GALA

BUSINESS
EXPO

KIDS
EXPO

WINE,
WOMEN
&
CHOCOLATE

WEBINARS
&
SEMINARS

WOMEN OF
IMPACT
AWARDS

SMALL
BUSINESS
SATURDAY

LEADERSHIP
BRUNSWICK

NC
OYSTER
FESTIVAL

MEMBER
PROGRAMS

RIBBON
CUTTINGS

AFTER
HOURS
NETWORKING

THURSDAY
PERKS

NETWORKING
STEWARDSHIP

COLLABORATION
ADVOCACY

COMMUNITY
BUSINESS SUPPORT

BENEFITS CUSTOMIZED TO WORK WITH MEMBER GOALS

ARTICLE III-MISSION

Section 1. The Brunswick County Chamber of Commerce is a membership driven organization, striving to enhance and promote Brunswick County through building community and supporting businesses.