

MEMBERSHIP GUIDE



Building Community
Supporting Business



Brunswick County
Chamber
of Commerce

From the Desk of the Executive Director

STRATEGIES

CONNECT

BUILDING STRONG
BUSINESS
CONNECTIONS

EDUCATE

PROVIDING ESSENTIAL
BUSINESS RESOURCES

PROMOTE

ACTIVELY PROMOTING
MEMBER BUSINESSES

ADVOCATE

PROVIDING BOLD
ADVOCACY ON BEHALF
OF BUSINESS



On behalf of the Brunswick County Chamber of Commerce Board of Directors, Ambassadors, and Staff we look forward to continuing the collaborative partnerships with our members, while building community and supporting business.

We want joining the Chamber to be the best business decision you'll ever make to meet your growing business needs.

Focus

Partnerships

Growth

Thank you for your support!

Much Success in 2024

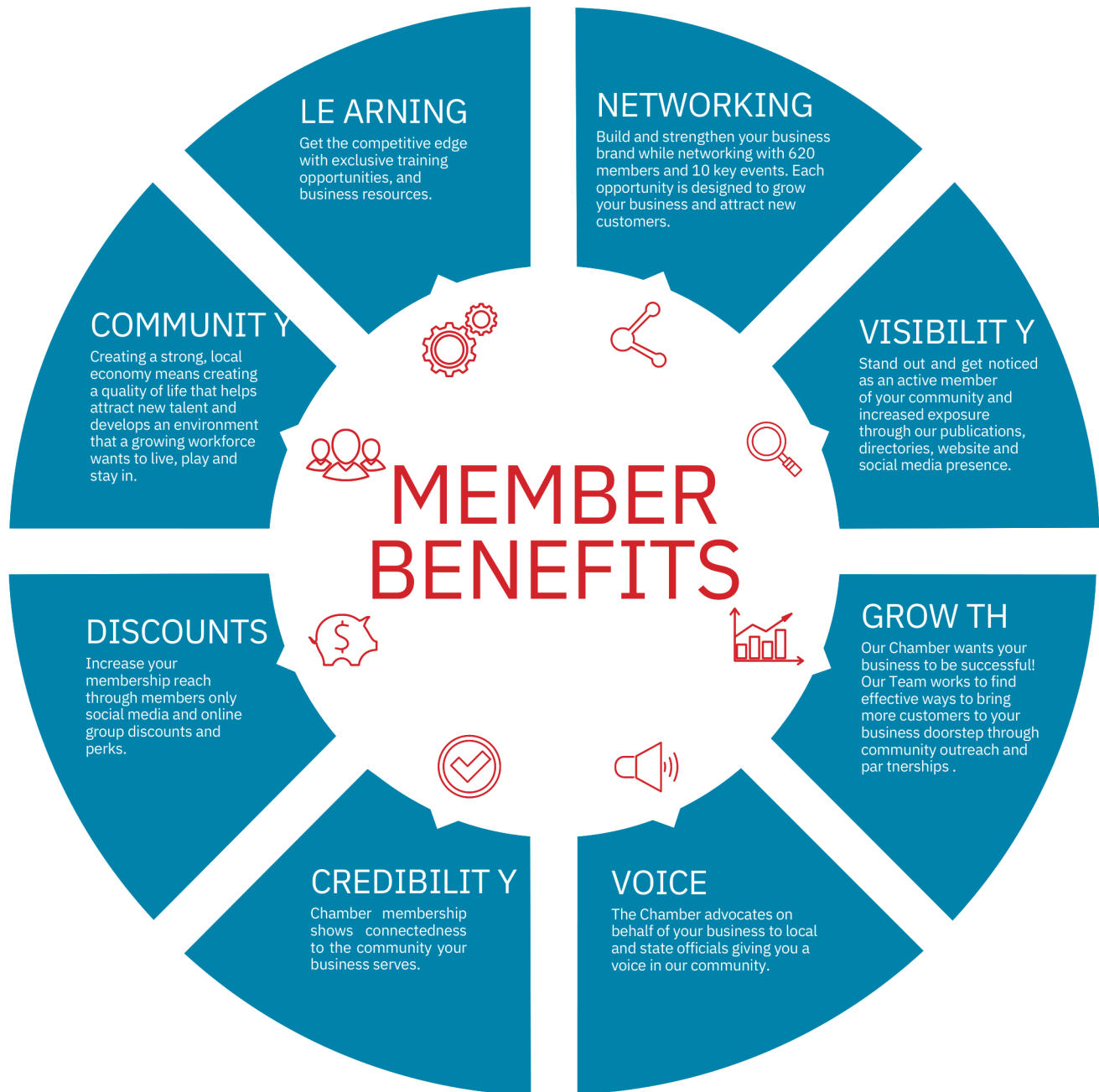
Susan A. Freeman

WELCOME TO THE CHAMBER!

Meet with our Trained Team to discuss your membership needs

Engage. Influence. Impact.

The Brunswick County Chamber works for you! Your membership puts you right in the center of the largest business network in our community. You'll be shaking hands with decision makers, networking with strategic partners, and putting your business directly in front of thousands of local consumers!





Our Mission

The Brunswick County Chamber of Commerce is a membership driven organization striving to enhance and promote Brunswick County through building community and supporting business.

What our members have to say...

INVESTMENT PARTNER

As long-time members of the Brunswick County Chamber of Commerce, we at Coastal Insurance enjoy the many benefits of the partnership. Networking opportunities, community involvement and the increased marketing outlets are the first that come to mind. Celebrating 75 years in business this year, being an active member of the Chamber also adds advocacy and representation of our business even if we are not directly involved in one of their events. Newer business would benefit from the increased business credibility that comes along with being a member.

Jay McRoberts
Coastal Insurance

BUILDER

I personally am appreciative for the wonderful staff of Brunswick Chamber of Commerce who welcomed me as a representative. Being new to the chamber, I had no idea of what to expect, but with their guidance and encouragement many opportunities were made available to us.

Glenda Uebel
PCC / Outreach Coordinator
HearingLife

PARTNER

When Our Business, Carolina QuickCare made the decision to open in Shallotte, my first point of contact was the Brunswick County Chamber of Commerce. It has been a huge benefit to our organization to let them guide me on how to connect with businesses in our community. We are involved in many events including the NC Oyster Festival and the Women in Business Committee.

Suzy Buck
VP of Marketing and Operations
Lowcountry Urgent Care Carolina
QuickCare

NON PROFIT

Our organization is grateful to belong to the Brunswick County Chamber of Commerce. Through this organization we have received the opportunity to network, collaborate with other nonprofits, as well as receive supports from the many chamber members.

Debbie Keener
Executive Director
Samara's Village

RIBBON CUTTINGS

Ribbon Cuttings are a wonderful way to gain exposure for your business! Invite chamber members and the surrounding community to your location to learn more about your products and services. Celebrate becoming a member, business milestones, expansion, and more.



Visit our website:
www.brunswickcounty-chamber.org
to find members, programs and ways to connect
with those seeking your business services

MEMBER PROGRAMS

THURSDAY PERKS



Thursday Perks, held the first Thursday of each month, offers an opportunity to network and grow your business through leads and referrals. Each attendee has the opportunity to present their 30-second pitch and gets exposure to a variety of guest speakers. One of our most successful member programs,

BUSINESS AFTER HOURS

Business After Hours is the evening complement to Thursday Perks. It is a relationship building opportunity held in a relaxed setting that benefits you and your company through added contacts and resources. Business After Hours takes place the third Thursday of each month in a location designated by the sponsoring business.



PARTNERSHIPS

AMBASSADOR PROGRAM LEADERSHIP BRUNSWICK



Ambassadors are a select circle of esteemed business owners who are members of the Chamber engrained in our community who advocate for the chamber and local businesses. They embrace the perks of networking, and fortifying connections. These prominent Ambassadors warmly greet our community, enlightening them on the advantages of chamber membership.



Leadership Brunswick County is a program designed to develop and enrich existing and emerging community leaders who are qualified and committed to the growth and well-being of Brunswick County. The program provides opportunity for participants to learn about the needs of the county and the individuals responsible for providing services to meet those needs.

SOUTH BRUNSWICK BUSINESS DEVELOPMENT COMMITTEE

The South Brunswick Business Development Committee is a 501c3 foundation that works to find and facilitate activities driven by the needs of the South Brunswick Islands' business community. They function in coordination with the Brunswick County Chamber of Commerce and the towns that make up the South Brunswick Islands.



*Christopher Chung,
Economic Development
Partnership of North Carolina*



CHAMBER EVENTS

ANNUAL MEETING

The Annual Membership Meeting is a time to bring all members together to review and align focus. The staff and board give a recap of the previous year and share goals for the new year. Outgoing and incoming chamber board members are recognized. Sponsorships are available.



CHAIRMAN'S GALA

The Chairman's Gala is an annual awards dinner event that celebrates chamber member businesses who have demonstrated exemplary success, growth, and community commitment. Award recipient businesses are chosen through a nomination and member voting process.



BUSINESS EXPO



The Business Expo showcases our diverse business community and provides an arena for our members to share their products and services with the masses. The Expo offers unique opportunities including scheduled seminars, open forums, and customized sponsorships.

KIDS EXPO



The Kid's Expo provides a forum for youth, ages 7-18, to create, market and sell. This annual event is designed to foster an entrepreneurial spirit, teach best business practices, and develop necessary communication and customer service skills.

Women In Business Attend & Enjoy!



The Women in Business committee is comprised of chamber business members committed to fostering a supportive environment for women in business to thrive. The committee facilitates programs and events that inspire both personal and professional growth. "Wine, Women, and Chocolate," held every March, is the ultimate girl's night out with vendor shopping, catered dining, raffles and giveaways, and so much more!

The "Women of Impact Awards" spotlights women from diverse backgrounds and industries to ensure their achievements become part of the fabric of our community.

The Women in Business committee also offers workshops throughout the year focused on empowering women in various aspects of living life.

Get Involved *Join the Committee* *Become a Sponsor*

OZZY'S OYSTER ROAST & LOW COUNTRY BOIL OUR KICKOFF TO THE 43rd ANNUAL OYSTER FESTIVAL

Sponsored By:
Brunswick Chamber of Commerce and the
South Brunswick Business Development Committee



Thank you to our
Presenting Sponsor!



COASTAL INSURANCE

The "Jon" Sponsor - \$500

- Exclusive Port-a-jon sponsor
- Sign on side of port-a-jon ... put your message where it counts!
- 2 admission tickets
- Banner displayed (provided by sponsor)
- Media recognition

Firepit Sponser - \$500

- Logo on all social media sites.
- 2 admission tickets
- Logo on website
- Banner displayed (provided by sponsor)
- Media recognition

Beverage Sponsor - \$500

- Logo on all social media sites.
- 2 admission tickets
- Logo on website
- Banner displayed (provided by sponsor)
- Media recognition

Smores Sponsor - \$500

- Logo on all social media sites.
- 2 admission tickets
- Logo on website
- Banner displayed (provided by sponsor)
- Media recognition

Presenting Sponsor - \$1000

- Prime vendor location with branding opportunity
- 4 - 2 day Admission Tickets
- Banner displayed (provided by sponsor)
- Includes customized ticket for raffle
- Logo on website
- Media recognition

Smore's Experience Sponsor - \$500

- Logo on all social media sites.
- 2 admission tickets
- Logo on website
- Banner displayed (provided by sponsor)
- Media recognition

Entertainment Sponsor - \$500

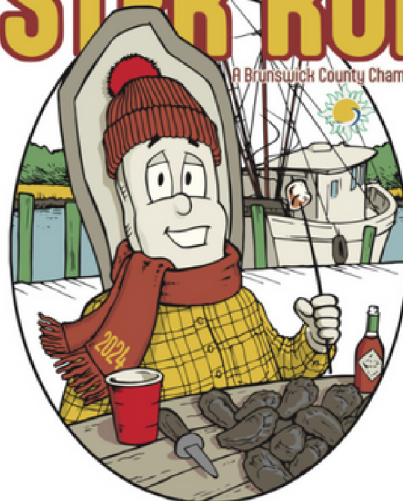
- Logo on all social media sites.
- 2 admission tickets
- Logo on website
- Banner displayed (provided by sponsor)
- Media recognition

Community Sponsor - \$250

- Be a community partner 5 opportunities available
- Logo on all social media sites.
- 2 admission tickets
- Logo on website
- Banner displayed (provided by sponsor)
- Media recognition

Shucker Sponsor! - \$500

- Logo on all social media sites.
- 2 admission tickets
- Logo on website
- Banner Displayed (provided by sponsor)
- Media Recognition



Calabash, NC

Thank you to our
Venue Sponsor!



**REGISTER
YOUR TEAM
TODAY!**



SPONSOR TODAY!

Contact the chamber office at
events@brunswickcountychamber.org
or 910-754-6644 for more information.

Presenting Sponsor- Custom

- 2 foursomes in the tournament
- your company logo included on sponsorship signs on all 27 holes
- opportunity to speak at event and after par-tee
- logo on tournament page on chamber website

Media Sponsor- \$3,000

- 1 foursome in the tournament
- photo/video credit on media and marketing for event
- logo on tournament page on chamber website

Golf Cart Sponsor- \$2,000

- 1 foursome in the tournament
- your company logo included on sponsorship signs on all golf carts
- logo on tournament page on chamber website

Specialty Bar Sponsor- \$1,000

- 1 foursome in the tournament
- your company logo included on sponsorship sign on specialty bar
- logo on tournament page on chamber website

DJ Sponsor- \$1,500

- 1 foursome in the tournament
- your company logo included on sponsorship signs on stage
- logo on tournament page on chamber website

Turn Sponsor- \$1,500

3 Available

- 1 foursome in the tournament
- your company logo included on sponsorship signs on nine holes
- logo on tournament page on chamber website

Score Card Sponsor- \$1,500

- 1 foursome in the tournament
- your company logo included on sponsorship signs on all score cards
- logo on tournament page on chamber website

Driving Range Sponsor- \$750

- your company logo at driving range
- logo on tournament page on chamber website

Lunch Sponsor- \$1,000

- your company logo at lunch buffet table
- logo on tournament page on chamber website

Breakfast Sponsor- \$750

- your company logo at breakfast buffet table
- logo on tournament page on chamber website

Snack Sponsor- \$750

- your company logo at snack table
- logo on tournament page on chamber website

Water Sponsor - Custom

- your company logo on marketing material
- logo on tournament page on chamber website

Towel Sponsor- Custom

- your company logo on marketing material
- logo on tournament page on chamber website

Hole Sponsor- \$300

10 Available

- a sign with your name and or company logo placed at one of the 27 holes
- receive \$50 off this hole sponsorship with registration of foursome

Hole in One Sponsor- Custom

- 1 foursome in the tournament
- signage at the hole
- logo on website tournament page
- recognition and award presentation at event

Longest Drive Sponsor- \$1,500

- 1 foursome in tournament
- signage at the longest drive holes
- logo on tournament page on chamber website
- recognition and award presentation at event

Closest to the Hole Sponsor- \$1,500

- 1 foursome in tournament
- signage at the designated holes
- logo on tournament page on chamber website
- recognition and award presentation at event

Putting Contest Sponsor- \$1,500

- 1 foursome in the tournament
- signage at the putting contest
- logo on website tournament page
- recognition and award presentation at event



**Brunswick County
Chamber
of Commerce**

building community and supporting business



*Celebrating 43 years of making memories with our love of oysters.
The festival brings fun, food and festivities to our Brunswick County
community, and 30,000 visitor opportunities to promote your business!
Sponsors are promoted on all media marketing platforms.*

Main Stage - \$5000

- Exclusive Entertainment Sponsor
- Prime vendor location with 10 x 10 booth space
- 6 - 2 day Admission Tickets
- Kicks-off event each day on stage
- Banner on Stage (provided by sponsor)
(additional banners will share the stage)
- Media recognition

Band of Oysters - \$2000

Sponsor a band! 5 opportunities available.

- 10 x 10 booth space
- 6 admission tickets
- Introduce one of the bands on stage
- Media recognition

Galley - \$1750

- Exclusive Food Court Sponsor
- Placards with company logo on all tables
- Prime vendor location with 10 x 10 booth space
- Banner at Food Court area (banner provided by sponsor)
- 4 Admission Tickets
- Media recognition

Ozzy - \$1000

- Exclusive Volunteer Sponsor
- Prime vendor location with 10 x 10 booth space
- Custom product giveaway with business logo for volunteers (provided by Sponsor)
- 6 Admission Tickets
- Banner in volunteer tent (provided by sponsor)
- Media recognition

The "Jon" - \$1500

- Exclusive Port-a-jon sponsor
- Sign on side of port-a-jon
... put your message where it counts!
- 10 x 10 booth space
- 4 admission tickets
- Media recognition

Bed of Oysters - \$1000

Sponsor accommodations! 3 opportunities available.

- 10 x 10 booth space
- 2 admission tickets
- Media recognition

Aw Shucks! - \$500

Let your banner share your message.

- Banner at festival (provided by sponsor)
- 2 admission tickets
- Media recognition

Contest - \$1000

Sponsor one of the shucking, eating or stew contests.

- 10 x 10 vendor booth
- 10 admission tickets
- Banner in Contest Tent (provided by sponsor)
- Present award to contest winner
- Media recognition

Bucket of Oysters - \$750

Be a community partner.

- 10 x 10 booth space
- 2 admission tickets
- Banner at festival (provided by sponsor)
- Media recognition

Social Media - \$1500

Be a social media sponsor!

- Logo on all social media sites.
- 2 admission tickets
- Media recognition

All Aboard - Presenting Sponsor \$5000

Business Sponsor \$500

- Captive Audience
- 30 Second Commercial (provided by sponsor)
- Reach over 12,000 Festival-Goers
- Linked to Oyster Festival Website
- This will be ran on our Social Media
- Average bus ride time of over 40 minutes
- Maximum exposure to potential customers who are excited to explore our community



Be a sponsor of this years Oyster Festival, The Brunswick County Chamber of Commerce's largest fundraiser. As a non-profit, all proceeds from the festival are used for operational and marketing purposes.

Sponsorship offers your business an unmatched branding, marketing and sales opportunity for your local business.

www.NCoysterfestival.com

Thank you to our Presenting Sponsor!



FEATURES & BENEFITS	Pillar	Leader	Partner	Builder
Company Banner on chamber website	•	•		
Attend all Chamber events - (4) tickets	•			
Recognition display at all events	•	•		
Booth Space at Business Expo	•	•		
Opportunity to Host After-Hours <i>(per availability)</i>	•	•	•	
BE AN AMBASSADOR ...BUILD VALUABLE RELATIONSHIPS	•	•	•	•
THURSDAY PERKS MEMBER EXCLUSIVE Chamber member key business building opportunity	•	•	•	•
Display Your Marketing Materials in Chamber lobby *business card of primary rep	•	•	•	•
Membership decal and certificate letting everyone know your business is invested in the community	•	•	•	•
Marketing partnerships – <i>raise your business profile... Sponsor a Chamber Event!</i>	•	•	•	•
24/7 Search Engine Optimization connecting your business to the global marketplace	•	•	•	•
Enhanced landing page on Chamber website	•	•	•	•
Share your message on Chamber website	•	•	•	•
Opportunity to Attend Free & Discounted Training	•	•	•	•
<i>Grand Openings, Ribbon Cuttings, Re-Openings</i>	•	•	•	•
Office Depot “Deep” Discount Card	•	•	•	•
One set of Mailing Labels (emailed) Per Year	•	•	•	•
Ability to link Chamber Logo on Your Company Website	•	•	•	•
List your Member-to-Member deals, <i>events, hot deals, job postings</i>	•	•	•	•
Business Referrals – We only Refer members!	•	•	•	•
New Member Announcement on social media and website	•	•	•	•
Connect to BrunSCO Has It Billboard and Website...12.5M views	•	•	•	•
Networking Opportunities with Business Leaders	•	•	•	•
Link to <i>Your business page</i> from member landing page	•	•	•	•
Supporting the Quality of Life in Our Community	•	•	•	•
MEMBERSHIP DUES	\$3300	\$1100	\$595	\$325

NOTES:

STAY CONNECTED



Brunswick County
**Chamber
of Commerce**

building community and supporting business

Join Our VIP Text Club!



Scan me

**Text PERKSWERKS to
844-580-0293**

**TO RECEIVE UP TO THE MINUTE
INFO ON CHAMBER EVENTS,
PROGRAMS, & OPPORTUNITIES!**

**Stay updated on
exclusive offers &
events!**



You may receive up to 4 messages per week. Message and data rates may apply when sending & receiving text messages. Messages sent from automated system. Consent not required to purchase goods and services. Text **QUIT** to 844-580-0293 to opt-out. Text **HELP** to 844-580-0293 for assistance or call 800-211-2001. To view our Terms and Conditions & Privacy Policy, please visit www.sentextsolutions.com/privacypolicy.

Go Everywhere We Go

BE AN INVESTMENT PARTNER

The collage features the following logos and text:

- ARBOR LANDING at OCEAN ISLE** (Independent Living | Assisted Living | Memory Care)
- Williamson Realty Vacations**
- SECU** (State Employees' Credit Union)
- Brunswick County Schools** (A Community of Learners)
- Brunswick County Chamber of Commerce** (2024 Investment Partners)
- SALT 64** (Salt of the Island de Oar Island Magazine)
- FOCUS BROADBAND**
- GALLANT VIDEOGRAPHY**
- SBM SOUTH BRUNSWICK MAGAZINE** (www.SouthBrunswickMagazine.com)
- ONE OF ONE PUB** (Boat Ugly Brand, Best Waps by one of one)
- LUCCA CHOPHOUSE**, **Maria's PIZZERIA**, **SORELLA PIZZA PASTA**, **SPILT MILK**
- Natalie Moore** (Broker, Coastal Carolina Homes)
- NorthGroup REAL ESTATE**
- NOVANT HEALTH**
- DOCTOR CAHN** (LOOK BETTER - FEEL BETTER)
- CTC Supply**
- StarNews ONLINE**
- TrinityPoint WEALTH**
- COASTAL INSURANCE**
- Brunswick Senior Resources, Inc.** (Making a Difference)
- computer gurus**
- Callahan DINING & RETAIL**
- Certainty Home Lending**
- Buddy's SERVICES LLC**
- BEMC** (BRUNSWICK ELECTRIC MEMBERSHIP CORPORATION)
- Callahan's**, **Clark's**, **OYSTER ROCK**, **SEA ISLAND TRADING CO.**
- First Citizens Bank**
- MANNING'S PEST CONTROL**
- McLeod Loris Seacoast**
- The Printing Shoppe and Smart Mail**
- FARM BUREAU INSURANCE** (Auto • Home • Life • Health)
- VICTORY SHALLOTTE** (EVERYONE IS A WINNER)
- TRUIST**
- visionsquare eyecare** (Shalotte, Southport, Calabash)

Thank You To Our Investment Partners

I PLEDGE to

Shop LOCAL

Spend LOCAL

Eat LOCAL

Enjoy LOCAL

and support the local businesses
that support me & my community.



JOIN THE CHAMBER

BRUNSWICKCOUNTYCHAMBER.ORG

#BRUNSCOSTRONG

910.754.6644

112 Pine Street, Shallotte, NC